

Art galleries

<i>State/territory</i>	<i>Persons</i> <i>'000</i>	<i>Attendance</i> <i>rate</i> <i>%</i>
New South Wales	1 224.5	25.0
Victoria	837.8	22.9
Queensland	618.0	22.9
South Australia	273.4	24.1
Western Australia	413.8	29.0
Tasmania	94.1	27.3
Northern Territory	33.1	31.4
Australian Capital Territory	111.8	48.4
Australia	3 606.6	24.9

- More than 3.6 million people visited an art gallery.
- Visiting an art gallery was a more frequent choice amongst women than men of all age ranges.
- Attendance rates generally increased with age, only falling for those aged 65 and over.
- Most people (64%) only visited art galleries on either one or two occasions.

Museums

<i>State/territory</i>	<i>Persons</i> <i>'000</i>	<i>Attendance</i> <i>rate</i> <i>%</i>
New South Wales	1 200.5	24.5
Victoria	894.7	24.4
Queensland	562.0	20.8
South Australia	310.4	27.4
Western Australia	367.2	25.8
Tasmania	111.0	32.2
Northern Territory	45.4	43.1
Australian Capital Territory	132.0	57.1
Australia	3 623.2	25.0

- More than 3.6 million people visited a museum.
- The highest attendance rates were for people aged 25–34 years (27%) and 35–44 years (29%).
- 72% of museum visitors were in either full or part-time employment.
- A majority of people (53%) only visited a museum once.

Zoological parks and aquariums

<i>State/territory</i>	<i>Persons</i> '000	<i>Attendance</i> <i>rate</i> %
New South Wales	1 862.4	38.0
Victoria	1 593.9	43.5
Queensland	982.9	36.4
South Australia	441.0	38.9
Western Australia	661.6	46.4
Tasmania	102.2	29.6
Northern Territory	49.3	46.7
Australian Capital Territory	115.0	49.8
Australia	5 808.3	40.0

- 5.8 million people visited zoos and/or aquariums.
- The attendance rate increased 6 percentage points between 1999 and 2002 (from 34% to 40%).
- The age groups with the highest attendance rates were those between 25–34 years (52%) and 35–44 years (49%).
- Couples with dependent children had the highest attendance rate (50%) amongst visitors to zoos and/or aquariums.

Botanic gardens

<i>State/territory</i>	<i>Persons</i> '000	<i>Attendance</i> <i>rate</i> %
New South Wales	1 832.8	37.4
Victoria	1 695.0	46.3
Queensland	1 195.4	44.2
South Australia	413.3	36.5
Western Australia	619.7	43.5
Tasmania	120.4	34.9
Northern Territory	51.5	48.8
Australian Capital Territory	106.1	45.9
Australia	6 034.2	41.6

- 6.0 million people visited a botanic garden.
- 63% of those visitors returned on at least one other occasion.
- The attendance rate was significantly higher for people living in capital cities (46%) than those living elsewhere in Australia (35%).
- The age group 75 years and over recorded an attendance rate of 24%, substantially lower than the average rate (42%) for all other age groups.

Libraries

<i>State/territory</i>	<i>Persons</i> '000	<i>Attendance</i> <i>rate</i> %
New South Wales	1 907.7	39.0
Victoria	1 510.3	41.2
Queensland	1 221.1	45.2
South Australia	498.5	44.0
Western Australia	664.3	46.6
Tasmania	147.4	42.7
Northern Territory	47.5	45.0
Australian Capital Territory	113.5	49.1
Australia	6 110.2	42.1

- Libraries were the second most attended venue after cinemas with 6.1 million visitors.
- 50% of women and 35% of men aged 18 years or more visited a library at least once.
- Unlike all other venues and events, the attendance rate for libraries was higher for unemployed people than employed (60% versus 41%).
- About two-fifths (40%) of those who visited libraries did so on more than 10 occasions.

Popular music

<i>State/territory</i>	<i>Persons</i> '000	<i>Attendance</i> <i>rate</i> %
New South Wales	1 322.8	27.0
Victoria	994.2	27.1
Queensland	621.6	23.0
South Australia	284.0	25.0
Western Australia	421.7	29.6
Tasmania	87.1	25.2
Northern Territory	26.3	24.9
Australian Capital Territory	76.0	32.9
Australia	3 833.6	26.4

- 3.8 million people attended a popular music concert.
- Attendance rates were highest for the 18–24 year age group (44%) and then steadily declined with age to 8% for persons aged 75 years and over.
- Almost two-thirds (64%) of those who attended popular music concerts did so more than once.
- Attendance rates for people born in Australia and in main English-speaking countries (both 28%) were higher than for those born in other countries (19%).

Classical music

<i>State/territory</i>	<i>Persons</i> '000	<i>Attendance</i> <i>rate</i> %
New South Wales	487.6	10.0
Victoria	319.8	8.7
Queensland	177.5	6.6
South Australia	103.1	9.1
Western Australia	138.3	9.7
Tasmania	31.2	9.0
Northern Territory	10.1	9.5
Australian Capital Territory	31.3	13.5
Australia	1 298.9	9.0

- 1.3 million people attended a classical music concert.
- 10% of women and 8% of men attended classical music concerts at least once.
- The age group 55–64 years recorded the highest attendance rate (13%), over double that of those aged 18–24 years (6%).
- Almost three-fifths (58%) of those who attended classical music concerts did so more than once.

Theatre

<i>State/territory</i>	<i>Persons</i> '000	<i>Attendance</i> <i>rate</i> %
New South Wales	858.3	17.5
Victoria	705.6	19.3
Queensland	433.2	16.0
South Australia	181.6	16.0
Western Australia	293.0	20.6
Tasmania	60.1	17.4
Northern Territory	16.4	15.6
Australian Capital Territory	58.9	25.5
Australia	2 607.1	18.0

- 2.6 million people attended a theatre performance.
- About one-half (52%) of those who attended a theatre performance did so more than once.
- The attendance rate was higher for women than men of all age ranges.
- Australian-born persons had an attendance rate of 19%, compared with 21% for those born in the main English-speaking countries and 12% for those born in other countries.

Dance

<i>State/territory</i>	<i>Persons</i> '000	<i>Attendance</i> <i>rate</i> %
New South Wales	539.4	11.0
Victoria	364.8	10.0
Queensland	294.1	10.9
South Australia	114.8	10.1
Western Australia	177.3	12.4
Tasmania	33.9	9.8
Northern Territory	15.6	14.8
Australian Capital Territory	40.9	17.7
Australia	1 581.0	10.9

- 1.6 million people attended a dance performance.
- About one-half (51%) of those who attended a dance performance did so more than once.
- The attendance rate was higher for women than men of all age ranges.
- The highest attendance rates were recorded by residents in the Australian Capital Territory (18%) and the Northern Territory (15%).

Musicals and operas

<i>State/territory</i>	<i>Persons</i> '000	<i>Attendance</i> <i>rate</i> %
New South Wales	935.3	19.1
Victoria	772.9	21.1
Queensland	466.7	17.3
South Australia	181.0	16.0
Western Australia	229.1	16.1
Tasmania	54.1	15.7
Northern Territory	19.4	18.4
Australian Capital Territory	47.1	20.4
Australia	2 705.8	18.7

- 2.7 million people attended an opera or musical.
- Just under half (46%) of those who attended musicals or operas did so more than once.
- There was a significant difference in the attendance rate for musicals and operas (17% and 3% respectively).
- The attendance rate was higher for women than men of all age ranges.

Other performing arts

<i>State/territory</i>	<i>Persons</i> '000	<i>Attendance</i> <i>rate</i> %
New South Wales	955.5	19.5
Victoria	759.6	20.7
Queensland	516.2	19.1
South Australia	277.6	24.5
Western Australia	322.7	22.6
Tasmania	63.1	18.3
Northern Territory	18.8	17.8
Australian Capital Territory	42.2	18.3
Australia	2 955.7	20.4

- 3.0 million people attended Other performing arts events.
- More than 1.3 million people attended a circus.
- Almost three-fifths (58%) of those who attended Other performing arts events did so only once.

Cinema

<i>State/territory</i>	<i>Persons</i> '000	<i>Attendance</i> <i>rate</i> %
New South Wales	3 344.9	68.3
Victoria	2 599.0	71.0
Queensland	1 887.7	69.8
South Australia	747.8	66.0
Western Australia	1 085.9	76.2
Tasmania	205.9	59.7
Northern Territory	79.5	75.4
Australian Capital Territory	186.9	80.9
Australia	10 137.7	69.9

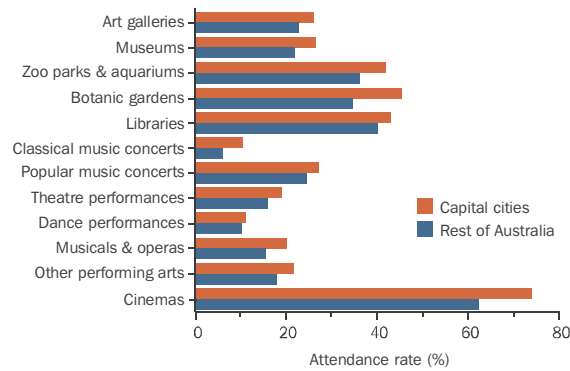
- 10.1 million people visited a cinema.
- Over half (56%) of those who visited the cinema did so on more than four occasions.
- Attendance rates at cinemas decreased steadily with age from 92% for 18–24 year olds to 31% for persons aged 75 years and over.

Summary

- During the 12 months before interview in 2002, more than 88% of the Australian population aged 18 years and over (12.8 million people) attended at least one of the cultural venues and events surveyed.
- A higher proportion of females (90%) attended a cultural venue or event than males (86%).

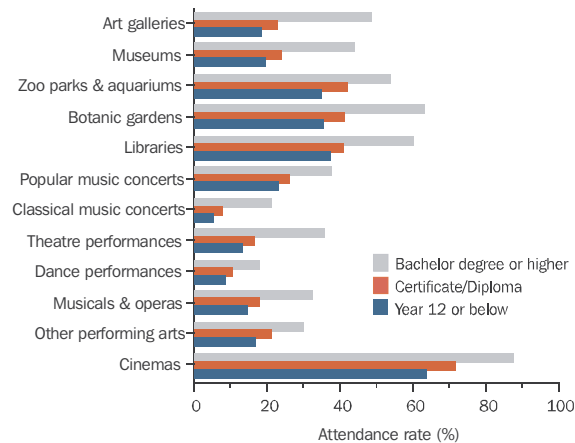
Where do they live?

- People living in the six state capital cities had higher attendance rates than people living in the remainder of the country for all venues and events.



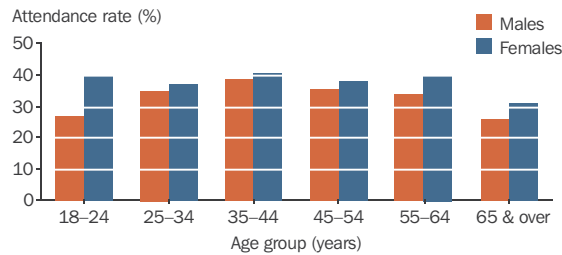
Do they have a degree?

- Attendance rates for people with bachelor degrees or higher were greater than for those with lower qualifications for all venues and events.



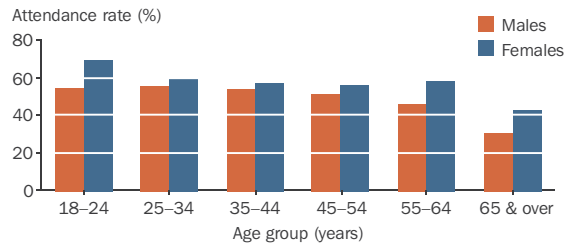
Art galleries and Museums

- Attendance rates for art galleries and museums were higher for women than men, with the largest difference occurring in the 18–24 age group (males 27% versus females 39%).



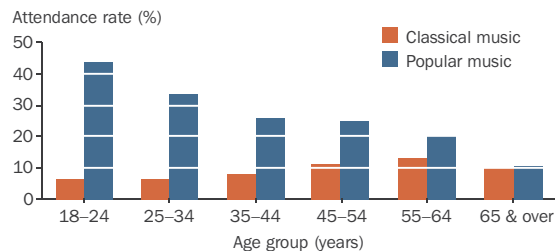
Performing arts

- Performing arts comprise popular and classical music, theatre, dance, opera or musicals, and other performing arts.
- Attendance rates for performing arts were higher for women than men in all age groups.



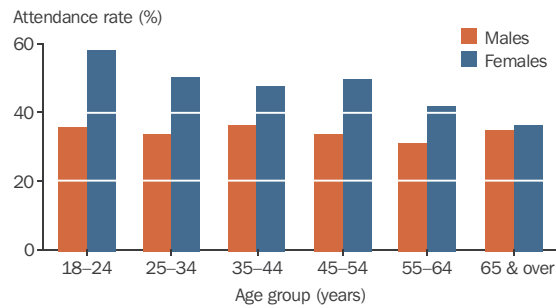
Popular and Classical music

- Attendance rates for popular music concerts were higher than classical music concerts for all age groups, with the gap closing steadily with advancing age.



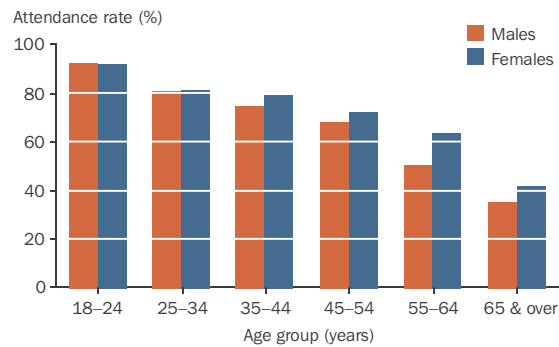
Who attends libraries?

- When you visit your local library, it's likely that you'll find significantly more women than men of all ages sifting through the shelves.
- Libraries were also the only cultural venue/event with a higher attendance rate amongst unemployed people than those in the workforce.



Who attends the cinema?

- The younger you are, the more likely you are to go to the movies.
- Attendance rates decreased steadily with age from 92% for 18-24 year olds to 31% for those aged 75 years and over.
- Going to the movies also proved a popular choice for families with dependent children.



Attendance at Cultural Venues and Events—1995, 1999 and 2002

Venue/event	1995	1999	2002
PERSONS			
Art galleries	2 939.4	2 949.8	3 606.6
Museums	3 646.9	2 762.3	3 623.2
Zoological parks and aquariums	4 650.7	4 759.1	5 808.3
Botanic gardens	5 104.6	5 123.2	6 034.2
Libraries	4 973.7	5 183.5	6 110.2
Classical music concerts	1 037.3	1 269.1	1 298.9
Popular music concerts	3 508.1	3 473.7	3 833.6
Theatre performances	2 129.4	2 257.6	2 607.1
Dance performances	1 309.7	1 240.3	1 581.0
Musicals and operas	2 568.8	2 300.1	2 705.8
Other performing arts	2 459.7	2 512.4	2 955.7
Cinemas	8 032.1	9 236.2	10 137.7
At least one venue/event	10 918.0	11 817.3	12 789.5
ATTENDANCE RATE			
Art galleries	22.1	20.9	24.9
Museums	27.4	19.6	25.0
Zoological parks and aquariums	35.0	33.8	40.0
Botanic gardens	38.4	36.4	41.6
Libraries	37.4	36.8	42.1
Classical music concerts	7.8	9.0	9.0
Popular music concerts	26.4	24.7	26.4
Theatre performances	16.0	16.0	18.0
Dance performances	9.9	8.8	10.9
Musicals and operas	19.3	16.3	18.7
Other performing arts	18.5	17.8	20.4
Cinemas	60.4	65.6	69.9
At least one venue/event	82.2	83.9	88.2

- The overall attendance rate for people attending at least one venue or event increased from 82% in 1995 to 88% in 2002.
- Many venues/events recorded falls in attendance rates between 1995 and 1999 (the exceptions were classical music concerts, theatre and cinema), however this trend was reversed between 1999 and 2002, with all venues/events recording an increase.

Cultural Ministers Council

The Cultural Ministers Council was established in 1984 to provide a forum for the exchange of views on issues affecting cultural activities in Australia. It comprises Australian, state and territory, and New Zealand government Ministers responsible for arts and cultural heritage. Further information about the Council can be accessed on the web site: <www.dcita.gov.au/cmcc>.

Statistics Working Group (CMC SWG)

The Cultural Ministers Council established a statistics advisory body, now known as the Statistics Working Group, in November 1985. The group liaises with the ABS on cultural statistics, monitors the need for the development, collection and dissemination of culture and leisure statistics, commissions studies, and provides advice to the Cultural Ministers Council on statistical matters.

Information regarding the Statistics Working Group or its activities can be obtained by contacting The Secretariat, Cultural Ministers Council Statistics Working Group, c/o The Department of Communications, Information Technology and the Arts, GPO Box 2154, Canberra ACT 2601 (telephone 02 6271 1051, fax 02 6271 1697 or on the web site: <www.dcita.gov.au/swg>).

About the data

This brochure contains data on attendance at selected cultural venues and events by people aged 18 years and over from the 2002 General Social Survey (GSS) which was conducted throughout Australia from March to July 2002. The GSS sample included approximately 15,500 private dwellings in rural and urban areas of all states and territories.

Further information on the concepts and methods used in the survey, the definitions, the interpretation and reliability of the results as well as more comprehensive data provided by the survey are included in the publication *Attendance at Selected Cultural Venues 2002* (cat. no. 4114.0). This publication is available from all bookshops of the ABS. Additional information on a range of culture and leisure statistics can be obtained from the ABS National Centre for Culture and Recreation Statistics, GPO Box 2272, Adelaide SA 5001 (telephone 08 8237 7449) or on the ABS web site <www.abs.gov.au>.