

CULTURAL MINISTERS COUNCIL

Publication Digest

Statistics Working Group

March 2009

Department of Environment, Water,
Heritage and the Arts

GPO Box 787, Canberra ACT 2601

Tel Switch: 02 6274 1111

Tel direct: 02 6275 9489

Fax: 02 6275 9663

swg@environment.gov.au

www.culturaldata.gov.au

The Cultural Ministers Council Statistics Working Group (SWG) undertakes statistical research and reporting on the arts and culture sector in Australia. The SWG membership includes representatives of jurisdictions from the Commonwealth, each state and territory in Australia, and New Zealand counterparts.

Each jurisdiction undertakes research and develops publications, which are presented in this SWG Digest newsletter. This biannual publication aims to inform the arts and cultural community of available statistical publications, programs and research to better inform policy and explore new areas of research.

The information provided in this newsletter is current as at February 2009 and includes topics:

[Creative Industries](#)
[Film, Television, Video, Digital Media](#)
[Literature](#)
[Music](#)
[Performing Arts](#)
[Audience Development](#)

[Arts and Culture Strategy](#)
[Business](#)
[Statistical Information by State](#)
[Publications](#)
[Events](#)

CMC Statistics Working Group (SWG) regularly commissions a range of statistical research work and produces publications that can be viewed, downloaded or ordered in hard copy from the Cultural Data Online website.

For more information on SWG and a range of statistical information on arts and culture in Australia, visit Cultural Data Online
[**www.culturaldata.gov.au**](http://www.culturaldata.gov.au)

Upcoming Projects

This section lists research project topics which are currently being commissioned or at scoping stage. Interested researchers are invited to make contact with the project sponsors to get involved or provide input on the subject.

BoardConnect

Arts Queensland

Positive Solutions is delivering a 12-month pilot program (co-funded by Arts Queensland) focused on board development for Queensland arts organisations. Launched in August 2008, BoardConnect delivers a range of services including Roundtable forums for board members and CEOs, a confidential help-line for advice and referrals, online resources and factsheets, and medium-term diagnostic programs. Information available online:

www.boardconnect.com.au/about-us.html

Evaluation impacts of major festival

Arts Queensland

Arts Queensland is developing an evaluation framework and tools to assess the social, economic and arts development outcomes and legacy impacts of major festivals in selected regional communities over short, medium and long term periods.

Creative Industries

New South Wales Creative Industry Insights

New South Wales Creative Industry: Economic Fundamentals

These two reports emphasise the creative industry's importance and contribution to the broader NSW economy, its dominance nationally, key challenges and opportunities for the future, and proposed actions to further grow the industry.

Released February 2009

Available online www.business.nsw.gov.au/innovation/projects.htm

Perth Creative Industries – An Analysis

Perth Creative Industries – An Analysis is the outcome of a research partnership involving the City of Perth, the Departments of Culture and the Arts, Industry and Resources, and Premier and Cabinet. It is the first comprehensive survey and analysis of Perth's Creative Industries, and reflects the valuable contribution that the Creative Industries make to the economic and cultural landscape of Metropolitan Perth and the State.

Released January 2008

Executive Summary available online

http://www.dca.wa.gov.au/_data/assets/pdf_file/0018/14418/Perth_CI_Report_Executive_Summary_edit.pdf

Creative Tropical City: Mapping Darwin's Creative Industries

This project is a collaboration between researchers from Charles Darwin University, the University of South Australia and the University of Wollongong. The project is funded through a 3 year Australian Research Council (ARC) Linkage grant, and the industry partners are Tourism NT, Darwin City Council and the Northern Territory Departments of Chief Minister and Natural Resources, Environment, the Arts and Sport.

Released February 2009

Available online http://www.cdu.edu.au/sspr/creative_tropical_city.html

[Back to Top](#)

Film, Television, Video, Digital Media

Get the Picture

Get the Picture is the former Australian Film Commission's comprehensive data reference publication on the Australian film, video, television and interactive digital media industries. First published in book form in 1989, all data has been available online since 2002.

Available online www.screenaustralia.gov.au/research_and_statistics/GW_Research-And-Statistics.asp

National Feature Film and TV Drama Survey, 2007/08

Screen Australia's drama production survey continues the research published by the Australian Film Commission since 1990, tracking production of feature films and TV drama programs (mini-series, telemovies and series/serials) by financial year. The survey covers all Australian and co-production titles made each year, as well as foreign titles if they are shot (or substantially shot) in Australia. Data on foreign productions carrying out post, digital or visual effects (PDV) work in Australia without shooting here is also available from 2005/06 onwards and is presented separately to allow ongoing comparison with historical production data.

Released December 2008

Available in hard copy and online www.screenaustralia.gov.au/research_and_statistics/GW_Research-And-Statistics.asp

2008 Box Office Backgrounder

The backgrounder provides information and context on the number of local and internationally produced films with reported box office from 1 January to 31 December 2008.

Released January 2009

Available online www.screenaustralia.gov.au/research_and_statistics/GW_Research-And-Statistics.asp

Data on Official Co-productions, January 2009

The report covers 114 official co-production titles that were either completed or currently in production as at 13 January 2009.

Released January 2009

Available online www.afc.gov.au/filminginaustralia/copros/list/fiapage_23.aspx

Online Searchable Film Database

Online searchable film databases, including Australian and co-produced features and telemovies from 1970, miniseries and documentaries from 1980, and TV drama and shorts from 1988. Online databases grew to more than 11,000 entries by June 2008.

Available online www.screenaustralia.gov.au/australian_productions/GW_Australian-Productions.asp

Upcoming Production Report

The Upcoming Production Report is published monthly online and lists current features, TV dramas and documentaries shooting in Australia. One of the former Australian Film Commission's most popular resources, with an average of around 6,000 downloads per month.

Released monthly

Available online www.afc.gov.au/FilmingInAustralia/upcoming/fiapage_26.aspx

Australian TV Drama and Documentary Catalogue

The catalogue offers up-to-date information about Australian TV drama and documentary production.

Released September 2008

Available in hard copy and online http://www.screenaustralia.gov.au/australian_productions/aus_prod_documents/TVDD_Sep08_web.pdf

The Department of Broadband, Communications and the Digital Economy: ABC and SBS – Towards a Digital Future

The Department of Broadband, Communications and the Digital Environment Discussion Paper ABC and SBS: Towards a Digital Future offers a clear, comprehensive portrayal of the complex roles played by the public broadcasters and the challenges they face in the digital future.

Released December 2008

Available online [www.dbcde.gov.au/ data/assets/word_doc/0004/107527/main_submission_Screen_Australia.doc](http://www.dbcde.gov.au/data/assets/word_doc/0004/107527/main_submission_Screen_Australia.doc)

[Back to Top](#)

Literature

Books Alive campaign research

Starcom for Australia Council

Books Alive is a \$2 million government-funded, month-long nationwide campaign to promote books and reading.

Released November 2008

Available online www.australiacouncil.gov.au/research/literature/reports_and_publications/books_alive_2008_-_campaign_research

Mapping literature infrastructure in Australia

Professor Wenche Ommundsen & Dr Michael Jacklin

Mapping literature infrastructure is a partnership project co-funded by the University of Wollongong and the Australia Council for the Arts that presents findings from research into the literature infrastructure of Australia.

Released July 2008

Available online www.australiacouncil.gov.au/research/literature/reports_and_publications/mapping_literature_infrastructure_in_australia

The Writer's Guide to making a Digital living: Choose your own adventure

Therese Fingleton, Christy Dena and Jennifer Wilson

The writer's guide was developed through the Australia Council's Story of the Future project to explore the craft and business of writing in the digital era. It includes case studies from Australia's rising generation of poets, novelists, screenwriters, games writers and producers who are embracing new media and contains audio and video content from seminars and workshops, as well as extensive references to resources in Australia and beyond.

Released December 2008

Available online www.australiacouncil.gov.au/writersguide

[Back to Top](#)

Music

National orchestral training pathways – executive summary

Jenny Cook

This report examines training pathways for the development of orchestral musicians for the professional orchestral sector.

Released December 2008

Available online www.australiacouncil.gov.au/research/music/reports_and_publications/national_orchestral_training_pathways_-_executive_summary

[Back to Top](#)

Performing Arts

Review of Theatre and Performance in the Northern Territory

Justin Maconnell

The Review was undertaken to assess the strengths and weaknesses of the Northern Territory's theatre sector, with linkages to the broader performing arts where appropriate, in order to identify gaps, opportunities and needs and to provide recommendations for prioritised strategies for sector development and investment. The following consultations in December were undertaken by Fiona Winning for Arts NT.

Released August 2008

Available online <http://www.nt.gov.au/nreta/arts/artsnt/aboutus/news2.html> and www.australiacouncil.gov.au/research/theatre/reports_and_publications/review_of_theatre_and_performance_in_the_northern_territory

Anticipating change in the major performing arts

AEA Consulting

This report predicts that trends such as rapid development in the Asia region and shifts in the demographics and leisure time options of the Australian population will impact on the sector and that major performing arts companies need to keep pace with economic and social trends.

Released May 2008

Available online www.australiacouncil.gov.au/research/dance/reports_and_publications/anticipating_change_in_the_major_performing_arts

Don't panic: the impact of digital technology on the major performing arts

Jackie Bailey

The Australia Council's major performing arts board has produced a discussion paper on the impact of digital technology on the performing arts sector. The paper aims to provoke discussion around strategic planning for the future of sector business and artforms.

Released May 2008

Available online www.australiacouncil.gov.au/research/dance/reports_and_publications/dont_panic_the_impact_of_digital_technology_on_the_major_performing_arts

Love your work: training, retaining and connecting artists in theatre

Jackie Bailey

The purpose of this paper is to explore issues of workforce and business development, and to identify recommendations for future action by Australian theatre companies and the Major Performing Arts Board.

Released December 2008

Available online

www.australiacouncil.gov.au/research/theatre/reports_and_publications/love_your_work_training,_retaining_and_connecting_artists_in_theatre

[Back to Top](#)

Audience Development

It's Not Where You Are From, It's Where You Are At

Report on Western Sydney Audience Development Strategy – developed from an analysis of data on local and metro-wide audiences for the arts across the Western Sydney region, audience data based consumer travel to arts and cultural venues in other parts of Sydney and interviews with senior representatives of key Western Sydney arts and cultural organisations. In response to the report Arts NSW has now commissioned a non-user market research study with the aim to increase understanding of the interests, needs, attitudes and barriers to participation of culturally and linguistically diverse audiences in Western Sydney.

Released November 2008

Available online <http://www.arts.nsw.gov.au/NewsPublications/Publications/tabid/153/Default.aspx>

[Back to Top](#)

Arts and Culture Strategy

Contemporary Music Strategy 2009

Arts Queensland has developed a Contemporary Music Strategy that aims to make a difference in the development of Queensland's burgeoning contemporary music industry by building a sustainable and entrepreneurial contemporary music sector.

Released December 2008

Available online www.arts.qld.gov.au/policy/contempstrategy.html

Coming to a Place near You – Touring strategy for performing arts in Queensland

The Queensland Government has developed a Touring Strategy for Performing Arts in Queensland 2009-2014 to broaden and diversify performing arts experiences for all Queenslanders across the state.

Released January 2009

Available online www.arts.qld.gov.au/policy/tourstrategy.html

Design Strategy 2020

The Queensland Design Strategy 2020 is a whole-of-government framework dedicated to promoting the value of design and inspiring its take up by Queensland businesses, the community, and the public sector.

Released February 2009

Available online www.arts.qld.gov.au/policy/design2020.html

Creative Production Hubs – Scoping Study

Arts Queensland is undertaking a study to scope the development of a Creative Production Hub to support small and mid scale performing arts in Queensland.

Commenced June 2008

Information on progress is available at www.arts.qld.gov.au/projects/creativehubs.html

[Back to Top](#)

Business

Current Australian Tax Treatment of the Arts Industry

An International Comparative Study of Tax Concessions for the Arts

In 2008 Arts Queensland commissioned Brett Freudenberg from Griffith University to provide two reports relating to taxation issues affecting the Arts industry in Australia.

Released September and November 2008

Available online www.arts.qld.gov.au/publications/tax.html

On board: Serving on the board of an arts organisation

David Fishel

On Board is a short guide to the basics of governance for arts organisations. It provides brief notes and checklists on a range of aspects of a board's operations, including legal and financial responsibilities, the relationship with the CEO, strategic and financial planning, and recruitment and induction of members. It's a useful resource for those serving on boards and for staff of arts organisations who work closely with their chairs and board members.

Released December 2008

Available online www.australiacouncil.gov.au/research/arts_sector/reports_and_publications/on_board_serving_on_the_board_of_an_arts_organisation2

[Back to Top](#)

Statistical Information by State

VIC

Client Services Survey 2008

Survey of Arts Victoria's client base evaluating staff contact, information resources and understanding and perceived fairness of grants process

Released October 2008

Available online www.arts.vic.gov.au/content/public/research_and_resources/research_projects/client_services_survey.aspx

VIC

Victorian Arts Industry Checklist 2007

Database annually updated of performance measures – finance, employment, programs and attendance

Released October 2008

Available online www.arts.vic.gov.au

VIC

Cultural Data

In October 2008 Arts Victoria launched its new website with statistical data on the Victorian arts and culture sector.

Available online http://www.arts.vic.gov.au/content/Public/Research_and_Resources/Cultural_Data.aspx

Statistical snapshots of the arts in Victoria, includes data on attendance & participation, employment & economic impact, government expenditure and sector performance. Data is collected from organisations funded by Arts Victoria, Australian Bureau of Statistics data and other sources.

Available online www.arts.vic.gov.au/content/Public/Research_and_Resources/Cultural_Data/Snapshots.aspx

Statistical Overview brings together the latest data on Victoria's arts and cultural sector including information on Victorians working, participating and volunteering in the arts and cultural sector, Indigenous arts and culture, government and household spending on arts and culture and the economic impact of Victorian cultural industries.

Available online www.arts.vic.gov.au/content/Public/Research_and_Resources/Cultural_Data/Arts_and_Culture_in_Victoria_A_Statistical_Overview.aspx

Arts Funding Data reports on the performance of recurrently funded arts organisations and outcomes of project funding. Data include income and expenditure, staffing, volunteer contribution, programs and attendance.

Available online www.arts.vic.gov.au/content/Public/Research_and_Resources/Cultural_Data/Arts_Funding_Data.aspx

WA

2008 Arts Research Monitor

The *Monitor* is an annual telephone survey monitoring key elements and indicators of arts and culture in Western Australia. The research objectives for the 2008 Arts Monitor survey include: identify the level of arts involvement, including frequency of participation and attendance; attendance preferences and general barriers to attendance; sources of information and expenditure; values and attitudes towards the arts; cross-analysis of arts and cultural involvement with attitudes and values towards arts and culture; Key Effectiveness Indicators for the Department of Culture and Arts: community value for arts and culture; and perception of accessibility to the arts and culture; Key Effectiveness Indicators for ScreenWest funded productions; perception of accessibility of ScreenWest funded productions; and value of the WA film and television industry.

Released May 2008

Survey Report and Fact Sheets available online http://www.dca.wa.gov.au/_data/assets/pdf_file/0010/19756/8207_Arts_Monitor_2008_Final_Report_-_Accessible.pdf

WA

2008 Vital Stats

Updated ABS cultural statistics for Western Australia and 2008 Arts Monitor Survey key facts.

Released July 2008

Available online http://www.dca.wa.gov.au/information_downloads/research_art_statistics

NSW

Cultural Data

The Australian Bureau of Statistics (ABS) provides Arts NSW with annual updates of available New South Wales Cultural Data. In addition, Arts NSW commissions the ABS to provide cultural data specific to regional NSW.

NSW Cultural Statistics Released October 2008

Available Cultural Data: Regional NSW Released March 2008

Available Cultural Data: Western Sydney Released January 2008

Available online <http://www.arts.nsw.gov.au/NewsPublications/CulturalData/tabid/188/Default.aspx>

[Back to Top](#)

Publications

Book: ***The Beagle, Records of the Museum and Art Gallery of the Northern Territory***

The Beagle is an international refereed journal published by the Museums and Art Galleries of the Northern Territory to disseminate the results of original and significant research in studies of the terrestrial, marine and freshwater flora and fauna of the Northern Territory, tropical Australia, Southeast Asia and Oceania; Australian Aboriginal, Southeast Asian and Oceanic art, material culture and archaeology; and Northern Territory and Indo-Pacific history and archaeology.

Released December 2008

Hard copy on sale to the public, MAGNT Library, and Bookshop

Book: ***From the Hands of Our Ancestors, The Art and Craft of Timor-Leste***

A publication of an international exhibition presenting traditional and contemporary art and crafts from Timor-Leste. This comprehensive, collaborative exhibition of textiles, ceramics, wooden carvings and body adornment of Timor-Leste gives insight into the distinctive living cultures of this young country. The national collection of Timor-Leste will be complemented with works from the Museum and Art Gallery of the Northern Territory.

Released November 2008

Hard copy on sale to the public, bookshops

[Back to Top](#)

Events

art at the heart Conference Program

art at the heart was the sixth biennial Regional Arts Australia national conference, presented by Regional Arts Australia and the Northern Territory Government through Arts NT, in collaboration with the host town of Alice Springs and supported through the Regional Arts Fund, the Australia Council for the Arts and the Australian Government Department of Families, Housing, Community Services and Indigenous Affairs. The program offered a mix of conference, festival and art from the NT as well as all regions of Australia.

Released October 2008

Program available online <http://www.artattheheart.com.au/ah/1.asp>

[Back to Top](#)